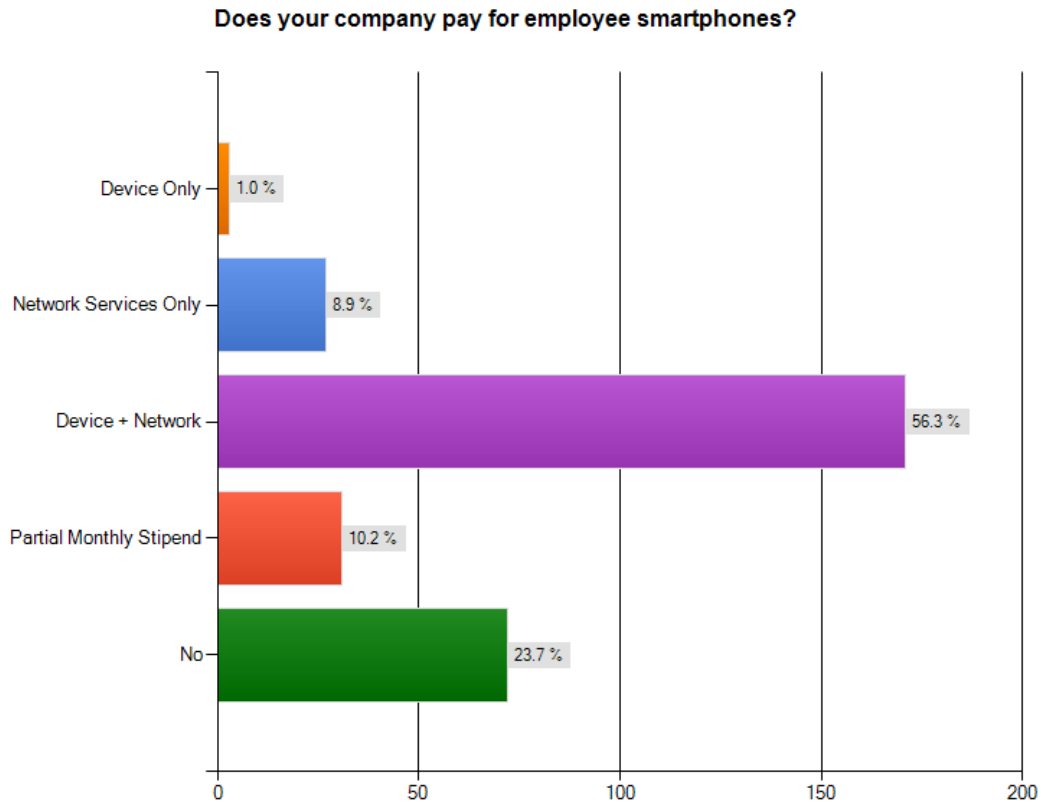




## 2011 Enterprise Mobile App Survey Results

*(Page Down to see complete results in this PDF Report)*

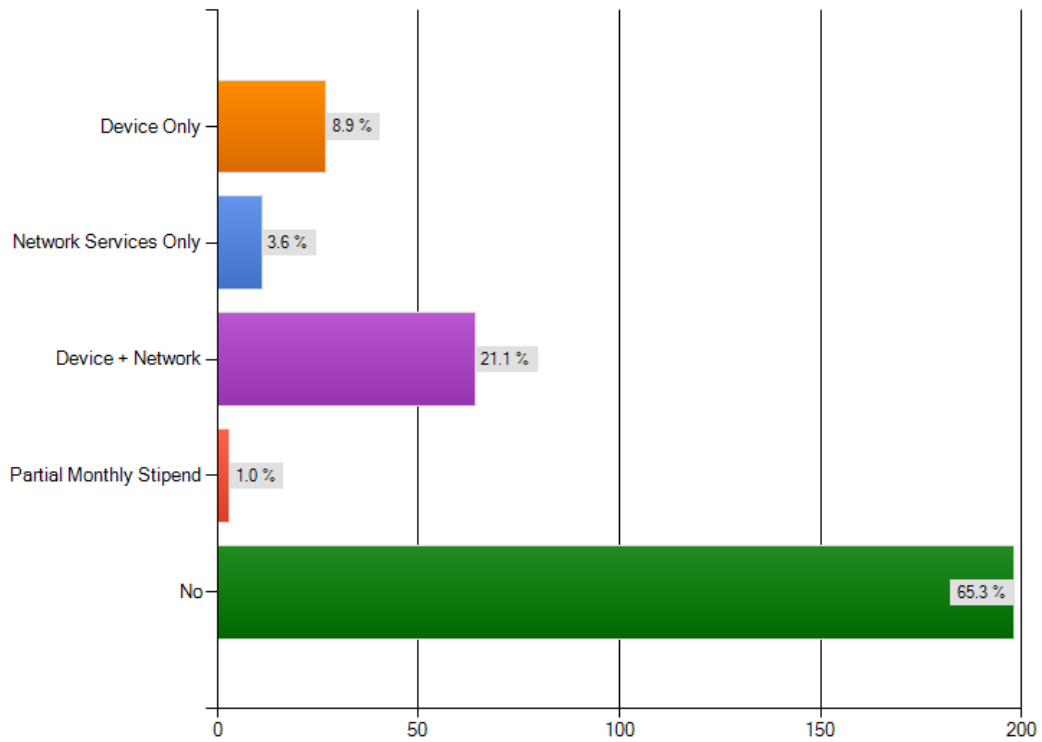


30,000 Mobile Experts and IT Professionals Were Invited to Share Their Insights

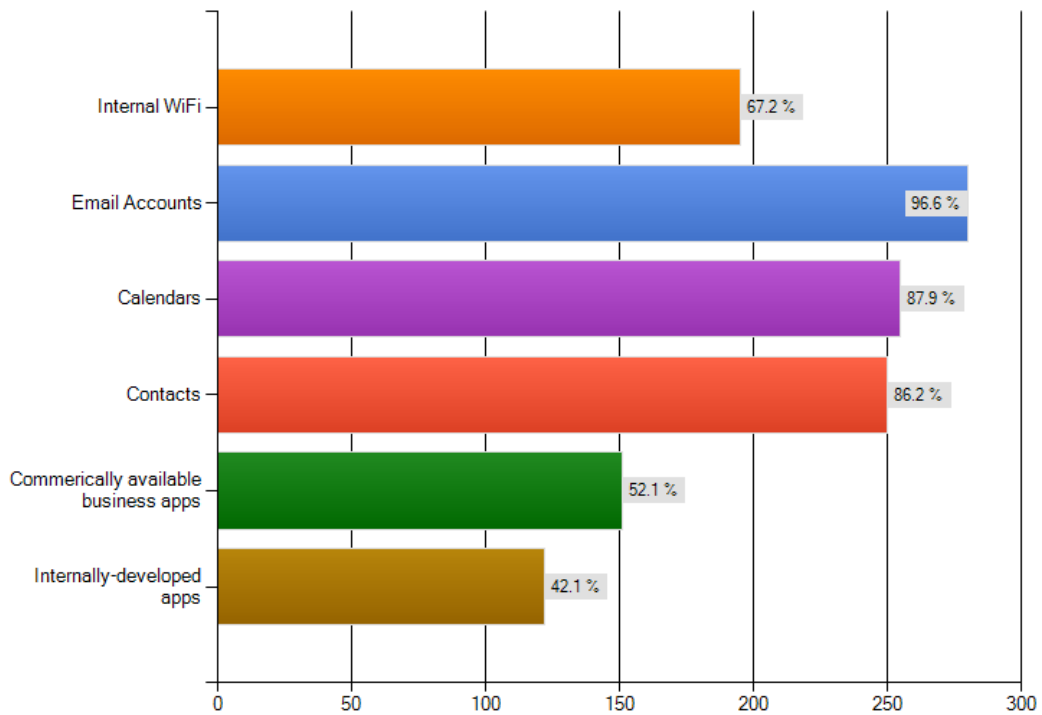
May 2011 - Sponsored by AppCentral

[\(Link to Raw Survey Results Online\)](#)

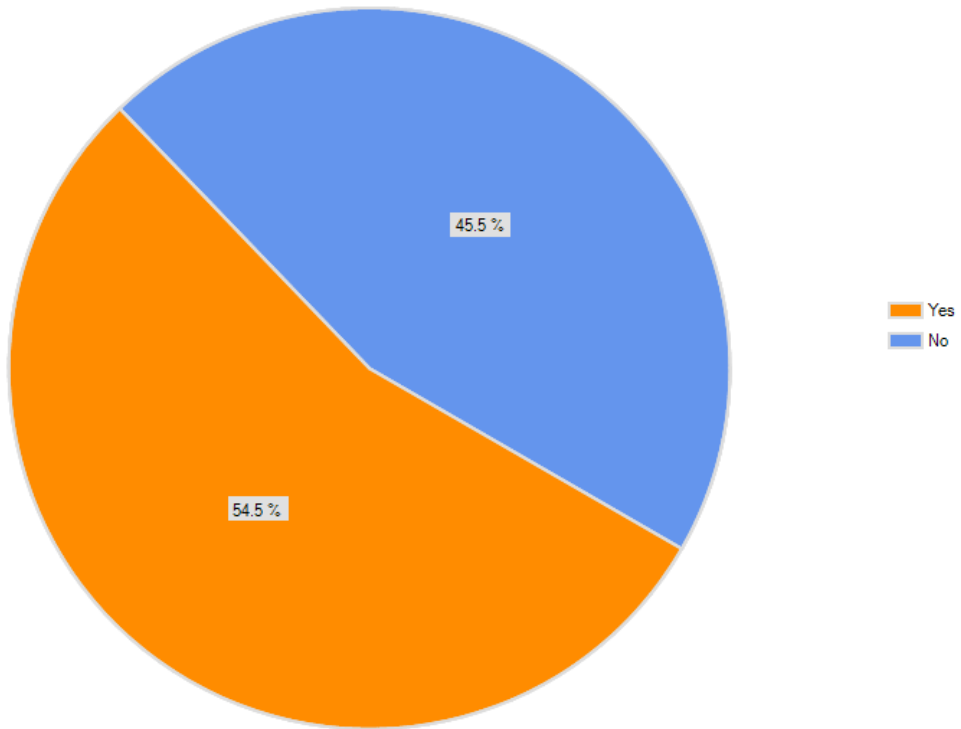
### Does your company pay for employee iPads or tablets?



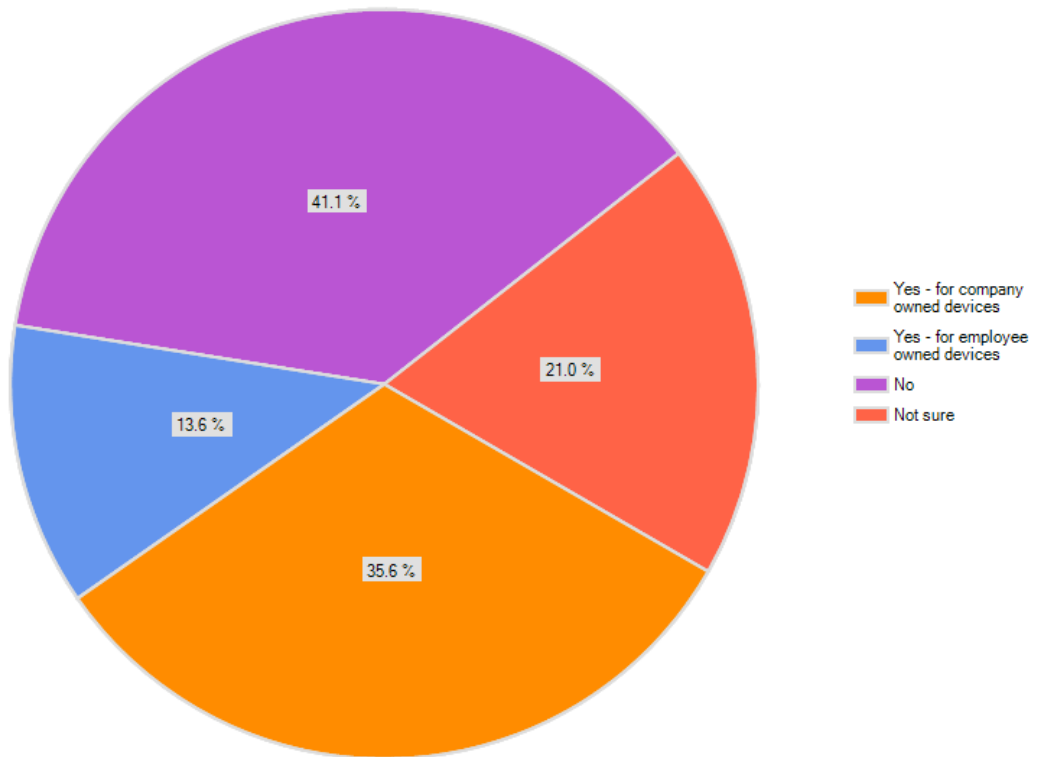
### Which corporate IT resources do you allow employees to access from their personal devices?



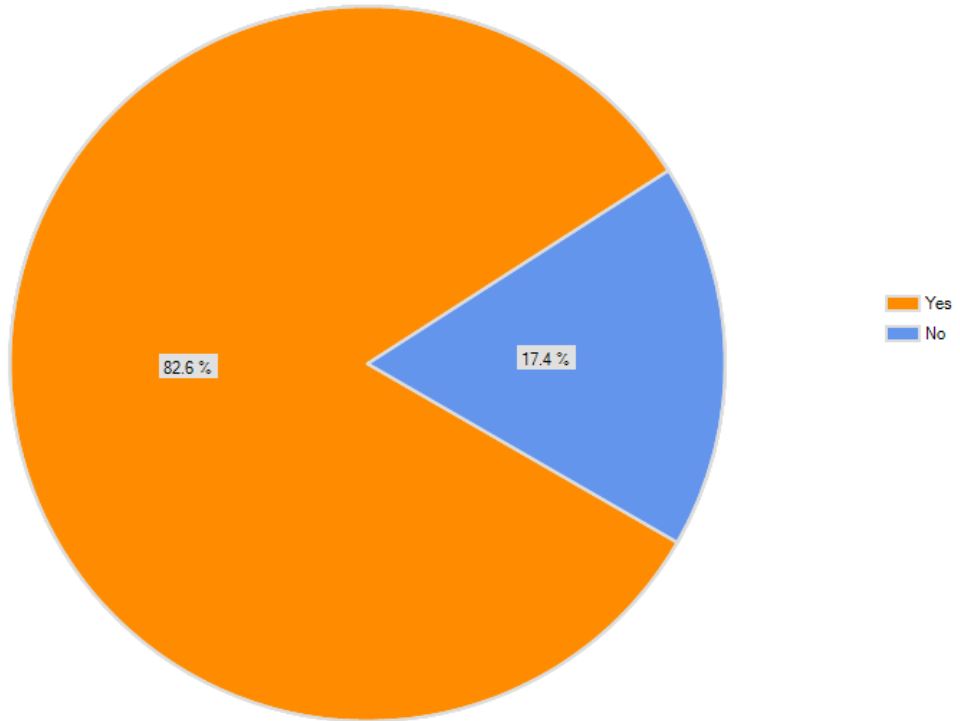
Do you require employees to sign any legal or policy documents before they can access corporate resources from their personal phone or tablet?



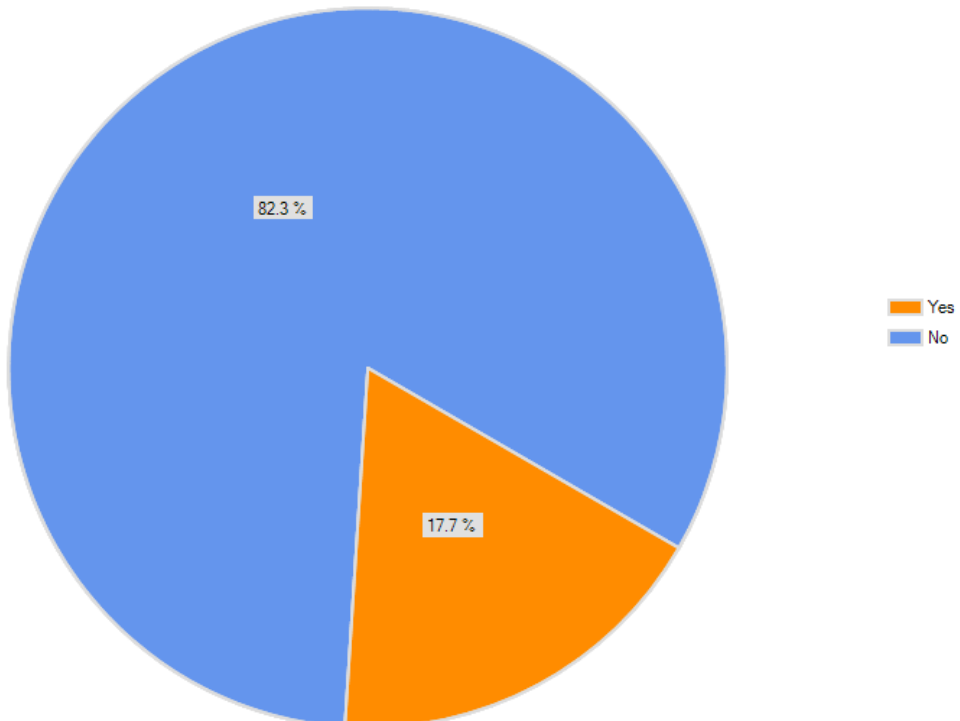
Do you use a mobile device management solution?



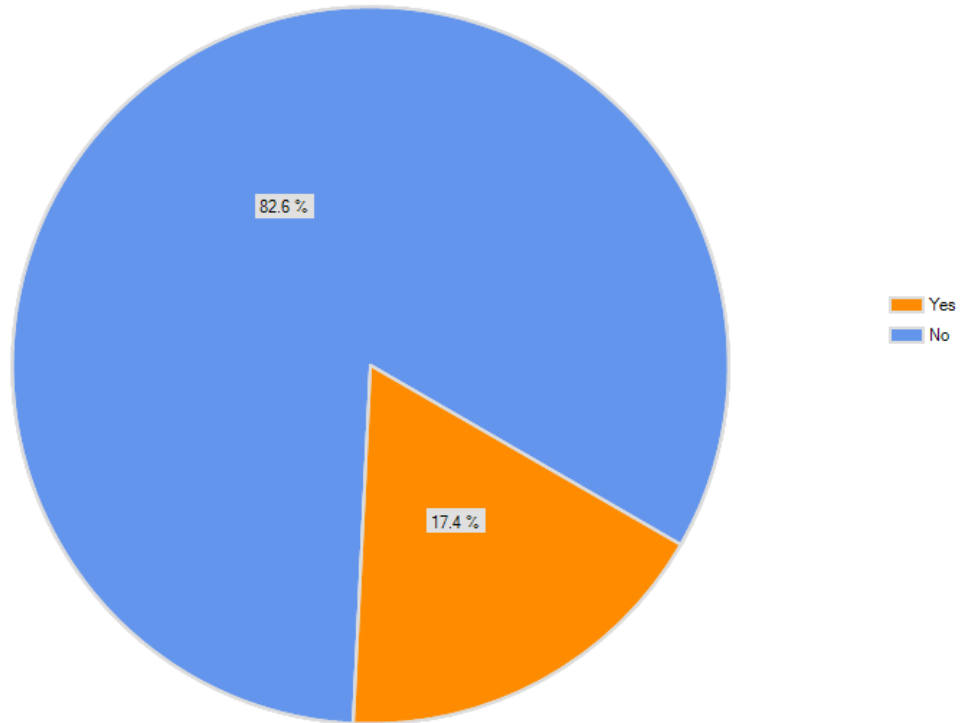
**Do you think companies should be allowed to geo-locate mobile devices if they are company owned?**



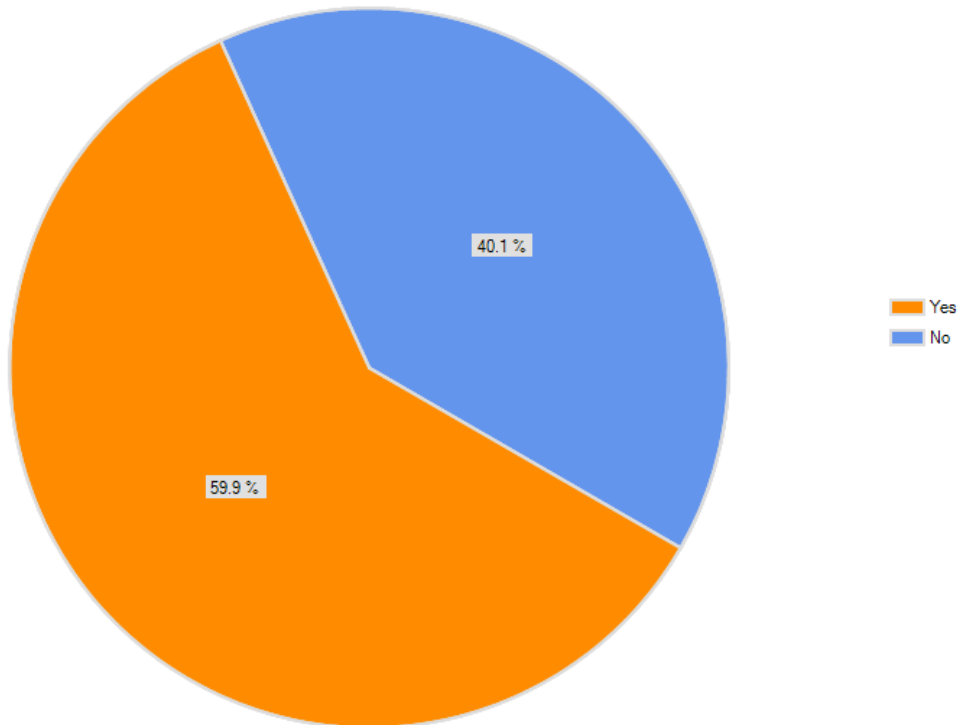
**Do you think companies should be allowed to geo-locate mobile devices if they are employee owned?**



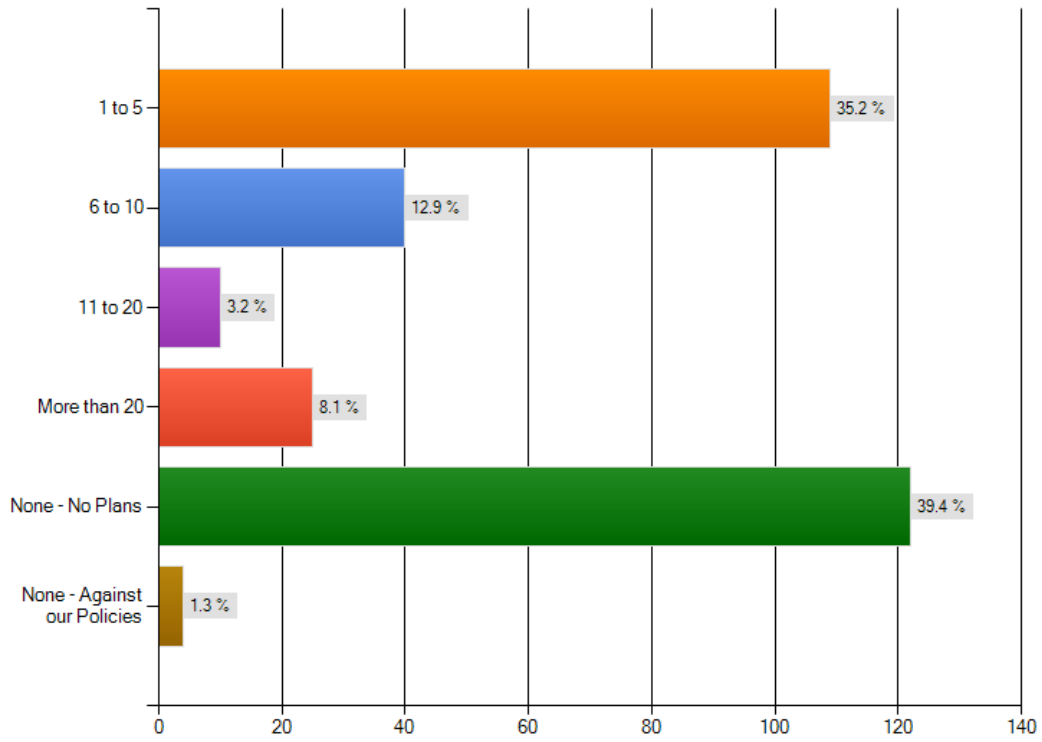
**Do you allow employees to expense apps purchased from the iTunes App Store or the Android Market?**



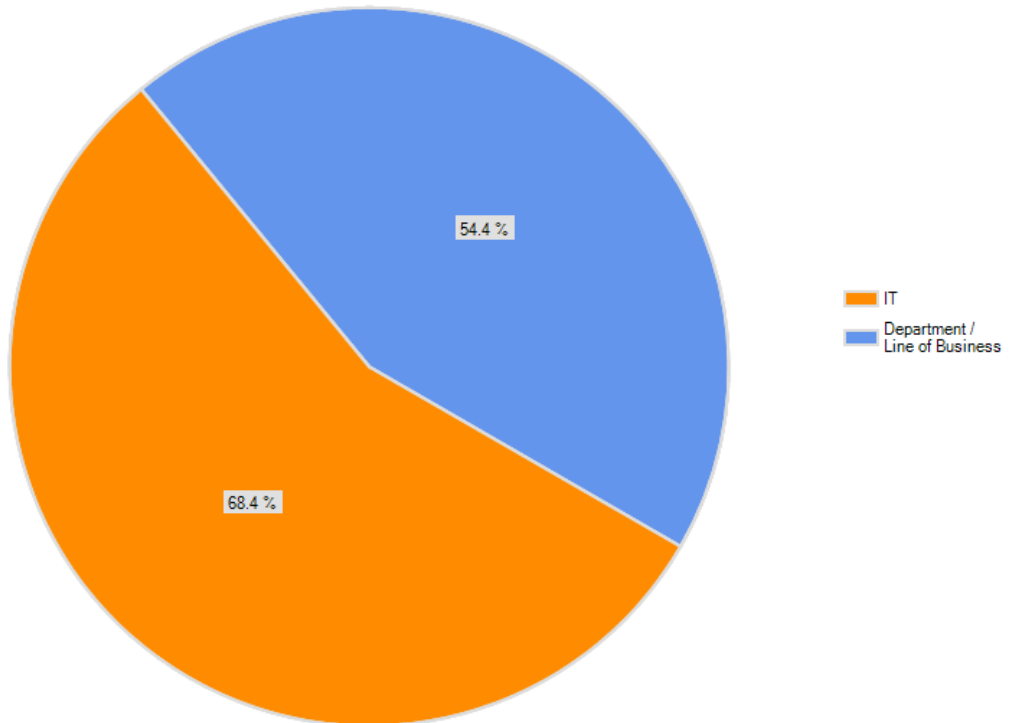
**If it were possible, would you buy bulk licenses of commercially-available mobile business apps?**



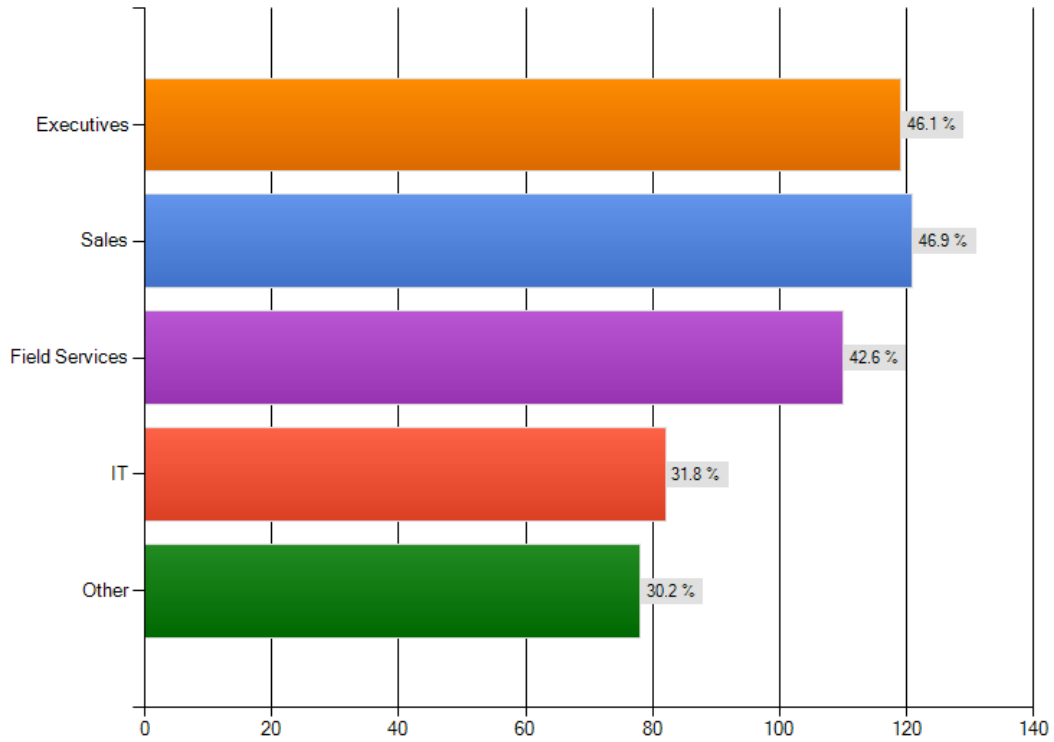
### How many mobile apps are you building for internal use?



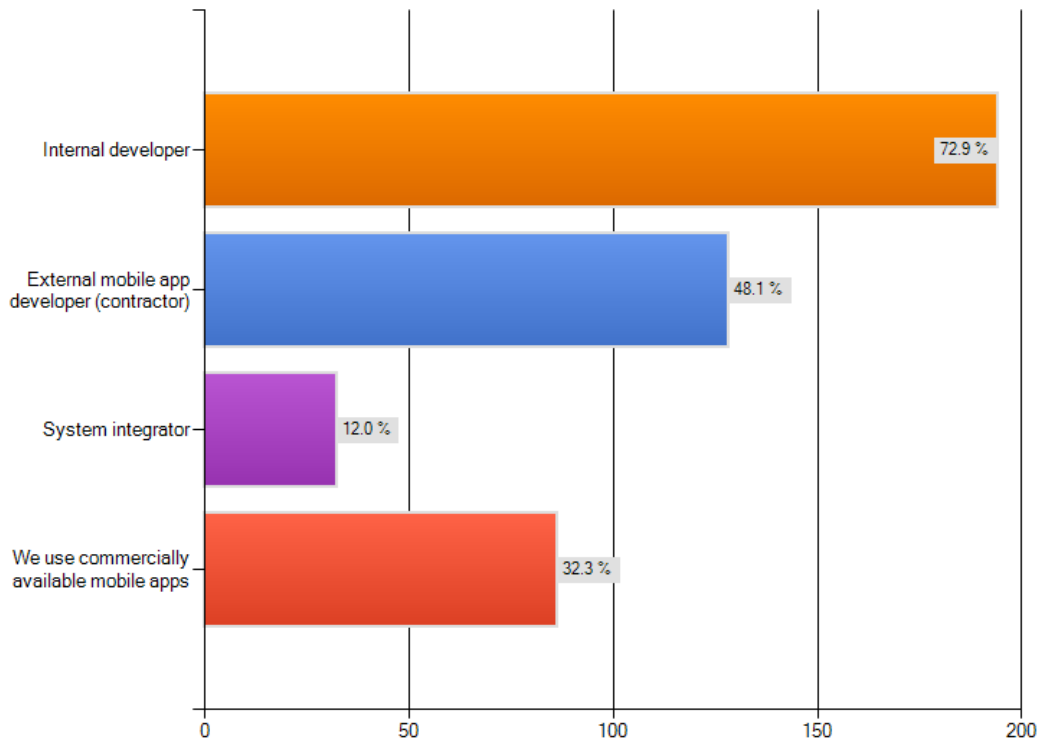
### Who inside your company is commissioning mobile app development?



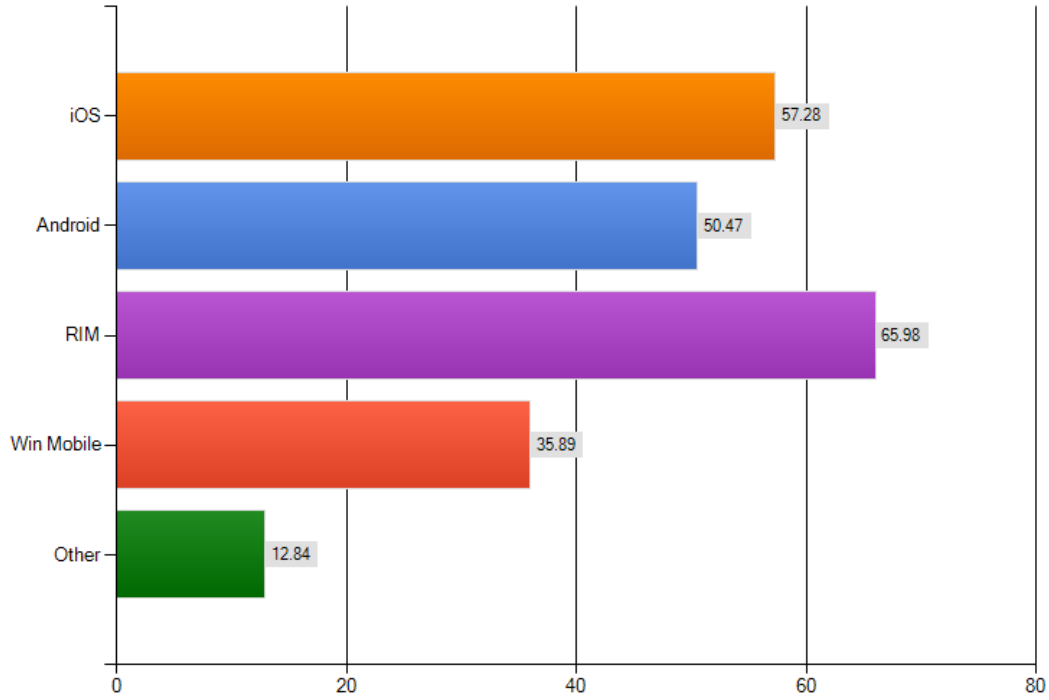
### For which groups are you building or planning to build custom mobile apps?



### Who will build your mobile apps for your company? (Multiple answers possible)



What percentage of your apps need to be deployed on. Put a whole number percentage for each platform.  
For example, if you need to deploy all apps on iOS but only 1/2 on RIM, please put 100 after iOS and 50  
after RIM. (Please answer in whole number percentage, i.e. "25" for 25%)



[Link to Raw Survey Results Online](#)



